



SizzlePak® MANUAL

This manual contains an overview of information regarding SizzlePak®. We trust this manual will increase your knowledge about SizzlePak®. Ideas or questions? Please call on **0031 342 41 11 88**, or send a fax on **0031 342 41 11 99**

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Chapter 1

TECHNICAL DATA

Introduction

SizzlePak® is high quality, decorative paper cushioning. The short lengths of SizzlePak® are folded accordion-style to create stylish presentation packaging, specially designed to protect a wide variety of gift products – even fragile items.

Product characteristics

SizzlePak® is made from wood base materials cut into strips. Strip length is 24 cm., strip width is 3 mm. Contents of recycled materials used varies from 28%-80% (depending on the color of the paper).

Paper quality

SizzlePak® is produced out of 80 gr./m_ (2-ply), or 80 gr./m_ (3-ply) recycled paper. The paper used for SizzlePak® white is bleached without using chlorine (Elemental Chlorine Free (ECF)). The dyes, used to dye the paper for SizzlePak® are non-toxic and do meet the European Toy regulations. Neither the paper, nor the dyes contain any environmentally unfriendly elements.

Outer packaging

As outer packaging corrugated boxes are used. After use these boxes are recyclable and biodegradable.

Colors

SizzlePak® comes in 20 different colors, with additional colors to match products or house style available on request, provided that minimum order quantity is 3000 kilos. Delivery times for specially manufactured colors are available on request.

Packing volumes

Carton 60 kg:

Size of carton	120 x 80 x 90 cm.
Contents	864 litres
Useful volume	2160 litres
Number of cartons per pallet	1

Carton 10 kg:

Size of carton	60 x 40 x 62 cm.
Contents	148 litres
Useful volume	353 litres
Number of cartons per pallet	12

Carton 1,25 kg:

Size of carton	29 x 19 x 29 cm.
Contents	16 litres
Useful volume	40 litres
Number of cartons per outer carton	8 (only one colour)
Number of cartons per pallet	12

Chapter 2

Potential applications for SizzlePak®

The applications for SizzlePak® are numerous. SizzlePak® is an excellent packaging concept for:

- ❑ **Business Gifts**
- ❑ **Candles**
- ❑ **Chocolates and sweets**
- ❑ **Glass / China / Ceramics**
- ❑ **Porcelain**
- ❑ **Giftware**
- ❑ **Souvenirs**
- ❑ **Window display decoration**
- ❑ **Wines & spirits**
- ❑ **Christmas hampers**
- ❑ **Cosmetics / Bath products**
- ❑ **Fruit baskets**
- ❑ **Flower decoration**
- ❑ **Easter decorations**
- ❑ **Christmas decorations**

Promotional support

Large displays are available for exhibitions. Please contact us for more details.

Examples (photographs/pictures) of how SizzlePak® may be used to enhance the presentation of your products are available on request.

Sample kits in full colour offset with all 20 colours are available. Printed in 5 different versions. English / German / French / Dutch and Neutral.

Sample bags (ca. 18 grams) of every colour are available to send a sample to your customers or to increase the effect of your mailing.

Chapter 3

Summary of benefits and features of SizzlePak®

- SizzlePak® enhances the presentation of your products because it is **colourful** and **attractive**; the paper is **colourfast**. Only water-based, non-toxic dyes are used
- SizzlePak® **reduces storage space** required because of its efficient compressed packing in boxes;
- SizzlePak® **expands during use**, which increases the useful volume; so less is needed compared with other shreds.
- SizzlePak® is virtually **dust-free**.
- SizzlePak® is **environmental-friendly** because it is made out of recycled paper which is 100% recyclable, renewable and biodegradable;
- SizzlePak® provides **excellent shock-absorbency** which reduces shipping damage;
- SizzlePak® has excellent nesting characteristics which **eliminates migration**;
- SizzlePak® enables easier, time-saving packing because of its peculiar **accordion-style**; for even more convenience during packing a special SizzlePak® dispenser has been developed;
- SizzlePak® is **clean** and **easy** to handle, so there is less mess during packing and unpacking.
- SizzlePak® is **non-static**.

Unique selling proposition of SizzlePak®

1. SizzlePak® creates a **stylish presentation** and adds value to your product;
2. SizzlePak® is **exclusive and unique**;
3. SizzlePak® provides an **efficient protection**;
4. SizzlePak® is **easy to handle** which reduces packing time;
5. SizzlePak® guarantees a constant **high quality** in various bright colours;
6. SizzlePak® has a useful volume that increases up to two times due to compact packing (please calculate with an expansion factor of 2.5);
7. SizzlePak® has an **infinite number of applications**;
8. SizzlePak®. **Festive and multifunctional** paper cushioning.

Summary of features of other filling materials

	advantages	disadvantages
Wood wool	well known product cheap compact in warehouse environmental-friendly (waste material) everywhere available	handling (bales) dusty (cuts the hands) odour weight humid
Shredded plastic	cheap compact in warehouse	not always available handling (bales) (very) small pieces cushioning appearance static dust messy
Shredded cellophane (transparent)	well known product cheap compact in warehouse everywhere available	me-too product handling (bales) (very) small pieces yield static messy
Shredded cellophane (colored)	well known product presentation compact in warehouse	me-too product handling (bales) (very) small pieces yield static messy not always available
Shredded paper	cheap compact in warehouse non-static	me-too product handling (bales) variance in strip length dusty appearance cushioning
Shredded tissue	cheap soft non-static	appearance dusty cushioning